



CERTIFIED • ORGANIC

Quarter Acre

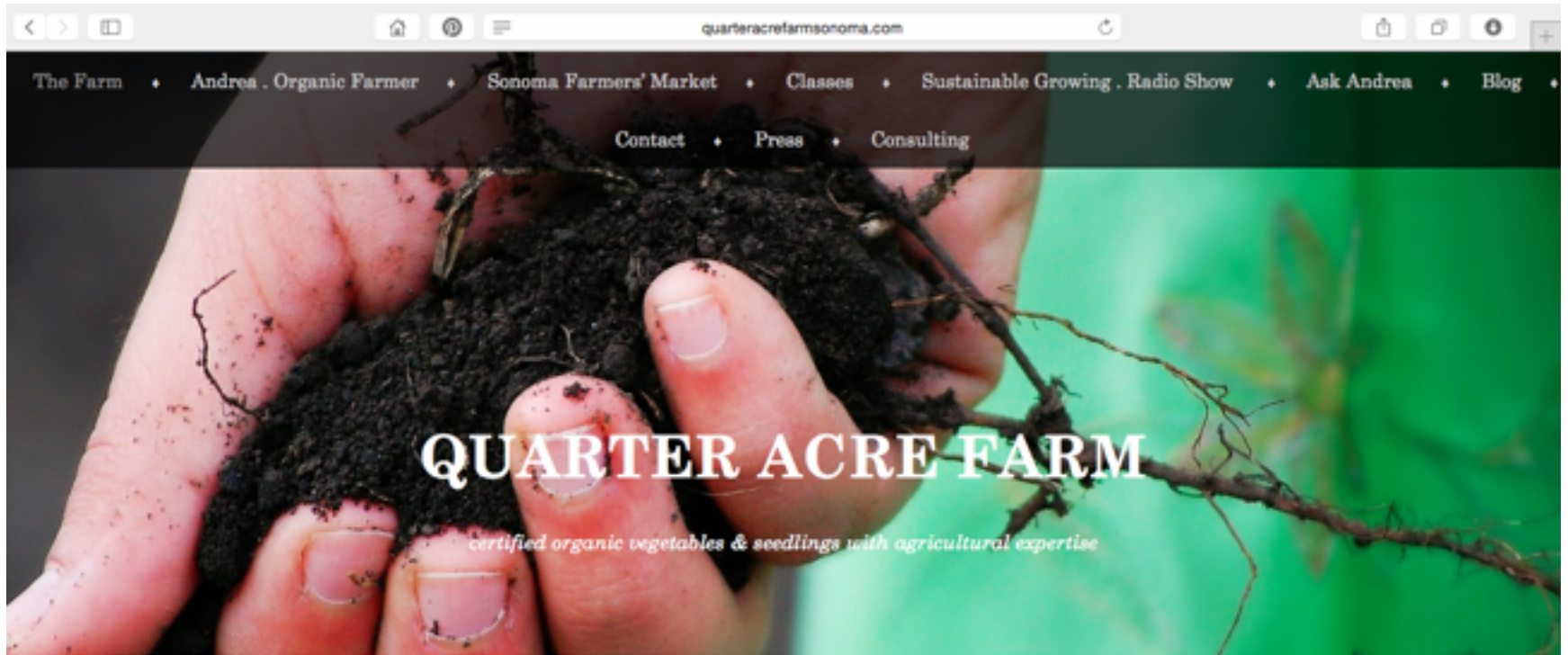


FARM

SONOMA, CA • EST. 2008

How I tell my story ...

Simple & Clean Website



Short Branding Video

THE FARM

AT QUARTER ACRE FARM WE PROVIDE CERTIFIED ORGANIC VEGETABLES & seedlings with agricultural expertise.



We only use sustainable growing methods: no pesticides, herbicides, or petroleum-based products are ever used on the land.

We became certified organic through CCOF in 2010.

Weekly Blog Posts

ANOTHER SEASON IS DONE

Posted on December 11, 2017 under Autumn, Crop Planning, Winter

NOW THAT IT'S THE END OF THE SEASON IT SEEMS LIKE EONS AGO THAT I WAS getting the field ready for the beginning of the growing season. Even though it was just 10 months ago that I was starting tomato seeds in the greenhouse and about 7 months ago that I was planting popcorn kernels in the field. Now everything has been mowed down or has been killed by the frost.



Weekly Radio Show



Daily Instagram



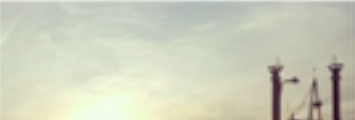
quarterafarm

Follow

1,728 posts 1,155 followers 155 following

quarter acre farm growing certified organic vegetables & seedlings with agricultural expertise

quarteracrefarmsonoma.com



Instagram



quarterafarm
Sonoma Valley Cer... [FOLLOW](#)

25 likes 2w

quarterafarm Cherry tomatoes are dominating the market #Sonoma #farmersmarket #certifiedorganic #cherrytomatoes #tomatoes4ever

andrewms Is it true the lighter ones have less acid? They all look beautiful, congrats!

quarterafarm @andrewms yes yellow/orange tomatoes have less acid so they taste sweeter #tastytomatoes

troysquires Beautiful.

[Log in to like or comment.](#) [...](#)

Sometimes Twitter



The image shows a screenshot of the Twitter profile for Quarter Acre Farm. The profile picture is a circular image of several ears of corn. The header banner features a stylized white graphic of a plant stem with leaves on a black background. The profile information includes the name "Quarter Acre Farm", the handle "@quarterAfarm", and a bio: "Growing certified organic vegetables & seedlings with agricultural expertise." The location is "Sonoma, CA", the website is "quarteracrefarmsonoma.com", and it was joined in August 2010. There are 148 photos and videos. The statistics show 2,645 tweets, 113 following, 518 followers, 674 likes, 0 lists, and 0 moments. The tweets section shows two tweets from December 2017. The first tweet, from December 14, 2017, discusses organic growth rates and includes hashtags #OGS2017, #certifiedorganic, #wallstreet, #ScottLaRue, #foodindustry, and #investment. The second tweet, from December 11, 2017, says "Another Season is Done" and includes hashtags #winteriscoming, #growingseason, and #farmlife. The right sidebar shows "Who to follow" with profiles for Artec Dah, J & M Ibar, and Big Ranch, and "Trends for you" with hashtags #FakeNewsAwards and #ACSVersace.

Quarter Acre Farm
@quarterAfarm
Growing certified organic vegetables & seedlings with agricultural expertise.
Sonoma, CA
quarteracrefarmsonoma.com
Joined August 2010
148 Photos and videos

Tweets Tweets & replies Media

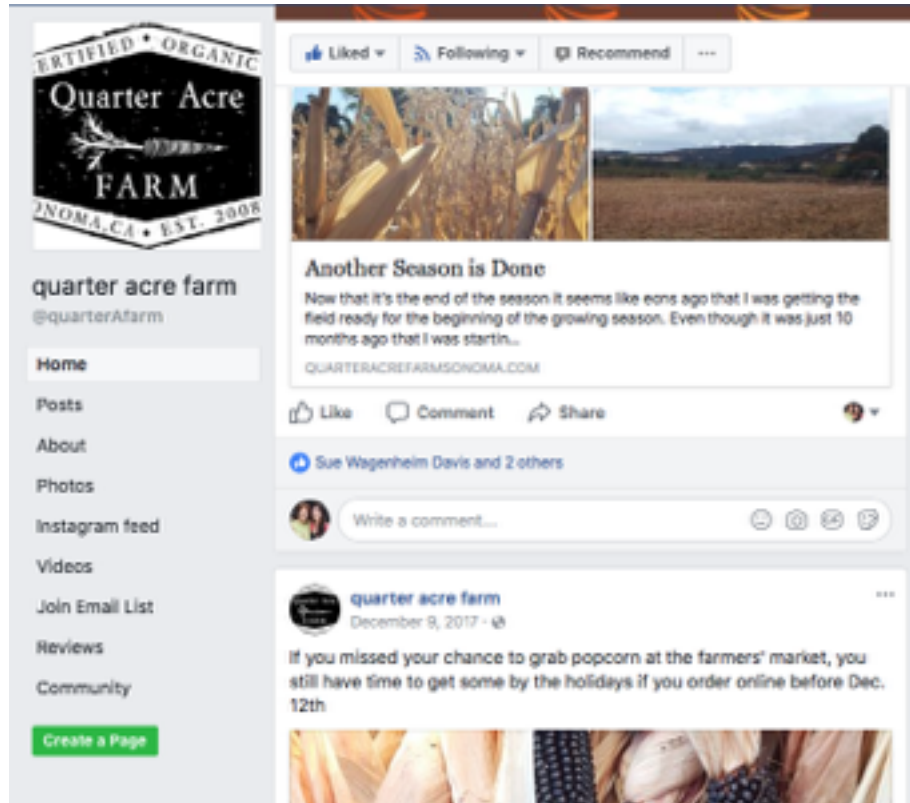
Quarter Acre Farm @quarterAfarm · 14 Dec 2017
"Organics are growing 13x faster than the overall food industry & still is only 5% of total food spend"-Scott LaRue #OGS2017 #certifiedorganic #wallstreet #ScottLaRue #foodindustry #investment

Quarter Acre Farm @quarterAfarm · 11 Dec 2017
Another Season is Done #winteriscoming #growingseason #farmlife quarteracrefarmsonoma.com/2017/12/11/ano...

Who to follow
Artec Dah
J & M Ibar
Big Ranch

Trends for you
#FakeNewsAwards
#ACSVersace

Almost Everyday Facebook



The image shows a screenshot of the Facebook profile for Quarter Acre Farm. The profile picture is a logo with the text "CERTIFIED ORGANIC", "Quarter Acre FARM", and "NOMA, CA • EST. 2008". The page name is "quarter acre farm" with the handle "@quarterAfarm". The navigation menu on the left includes Home, Posts, About, Photos, Instagram feed, Videos, Join Email List, Reviews, and Community, along with a "Create a Page" button.

The main content area shows a post with the title "Another Season is Done" and the text: "Now that it's the end of the season it seems like eons ago that I was getting the field ready for the beginning of the growing season. Even though it was just 10 months ago that I was startin...". The post includes two photos: one of a cornfield and one of a landscape. Below the post are interaction buttons for Like, Comment, and Share, and a notification that "Sue Wagenheim Davis and 2 others" liked it. A comment box is visible with the text "Write a comment...".

Below the post is another post from "quarter acre farm" dated "December 9, 2017" with the text: "If you missed your chance to grab popcorn at the farmers' market, you still have time to get some by the holidays if you order online before Dec. 12th". This post includes a photo of popcorn.

Occasionally Pinterest

Quarter Acre Farm

120
Followers

33
Following

quarteracrefarmsonoma...
Sonoma, CA / Growing
certified organic vegeta-
bles and seedlings with
agricultural expertise in
Sonoma Valley, CA



Boards

Pins



Books Worth Reading

19 Pins



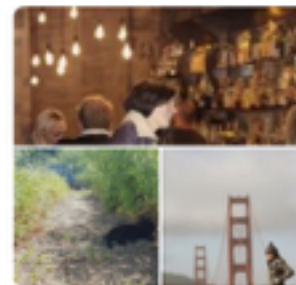
Farm Ideas

20 Pins



Farming

48 Pins



Favorite Places & Spaces

38 Pins



Interacting with Community & Consumers

Use different formats to tell different angles.



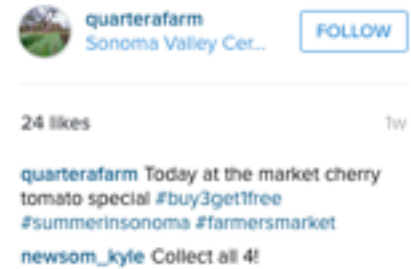
A screenshot of a Facebook post from 'quarter acre farm'. The post is dated August 28 at 6:23am and features a profile picture of a farm. The text of the post describes heading to the Sonoma Valley Certified Farmers Market with a truck full of various organic products like tomatillos, cherry tomatoes, garlic, and beans. It invites customers to stop by the booth from 9am to noon. The post has one like and three interaction buttons: Like, Comment, and Share.

quarter acre farm
Aug 28 at 6:23am • 🌐

Heading to the **Sonoma Valley Certified Farmers Market**, the truck is loaded with tomatillos, cherry tomatoes, garlic, dried beans, heirloom tomatoes, and seedlings. Stop by my booth today from 9am to noon for your organic bounty needs.

1 like

👍 Like 💬 Comment ➦ Share



A screenshot of a Facebook post from 'quarter acre farm'. The post features a profile picture of a farm and a 'FOLLOW' button. The text of the post announces a 'cherry tomato special' at the market, using the hashtag #buy3get1free. It also includes other hashtags like #summerinsonoma and #farmersmarket, and mentions a user named newsom_kyle who collected all 4 items. The post has 24 likes and was posted 1w (one week) ago.

quarter acre farm
Sonoma Valley Cer... [FOLLOW](#)

24 likes 1w

quarter acre farm Today at the market cherry tomato special #buy3get1free #summerinsonoma #farmersmarket newsom_kyle Collect all 4!

Staying True to Reality



Instagram photo from August 21st



Photo taken by my mom on the same day

Making a Change

Friends, I have some news. I'll be taking a sabbatical from Quarter Acre Farm in 2018. After 10 growing seasons, it's time for a little step back to dream, plan, and strategize about the future of my farm. I'm so grateful to all of my customers, friends, and followers for your support, and I promise I'll be back with updates!

xoxo,
Andrea



quarterafarm
quarter acre farm

Follow

quarterafarm Taking a break #sabbatical #reflection #farmlife

redhfarm Andrea, I'm so happy for you and proud of you for taking the time you need to reflect and plan! Don't hesitate to get in touch if you want a sounding board and co-thinker/dreamer! :)

quarterafarm @redhfarm Thanks! #farmher aubriene Hoping it's a restful and inspiring time for you

letsstofarm I get it! Wise move. Be well and thank you for all you do.

communitymarkets You deserve it! Put those feet up and relax.

walkthevine Wow!! Good for you!

chateausonoma Good for you!

kenwood_minifarm To everything there is a season... I remember you ten years ago at ...



90 likes

1 DAY AGO

Log in to like or comment.



You Can Find Me At ...

www.quarteracrefarmsonoma.com



Instagram @quarterafarm

Twitter @quarterafarm

Facebook /quarterafarm

Pineterest /quarteracrefarm

quarteracre.sonoma@gmail.com